



ShopMate EPOS

Value Added Services



ShopMate

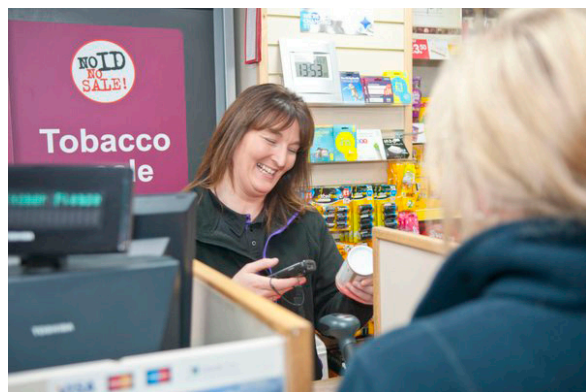
Easy-to-use EPOS for Convenience Stores

Shopmate has worked with retailers for nearly 20 years to help them improve their business by developing ShopMate, the convenience sector's most dependable EPOS system.



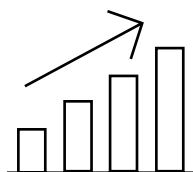
ShopMate

Easy to use EPOS for
Convenience Stores

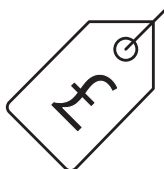


"ShopMate has made a noticeable difference to the performance of our business bringing many benefits. The team at The Retail Data Partnership care about our business and provide excellent back up when we need their help or advice."

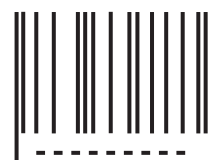
Samantha Coldbeck - Award Winning Retailer



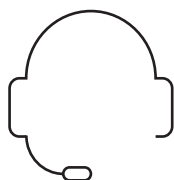
**Intuitive reports
& insights**



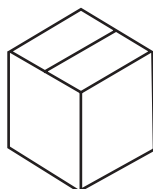
**Promotions updated
automatically**



**Regular price and
software updates**



**Expert UK based
customer support**



**Links to many
wholesalers**



**...all at competitive
rates**

Are you interested?

Installing ShopMate is quick and easy. Just call us on 01780 480 562 today to express your interest.

If you have any questions about purchasing ShopMate email our team at office@retaildata.co.uk. We will be happy to hear from you.



ShopMate Ltd, Wakely Works, Meadowpark Ridge Industrial Estate, Essendine, PE9 4LT



01780 480 562



office@retaildata.co.uk



www.shopmate.co.uk



MediaMaster

Attract attention and make more money
with **FREE HARDWARE**

It's no secret. Promotions do drive sales. For 20 years, we've kept ShopMate EPoS up-to-date with the latest promotions from the UK's largest wholesalers.

We've taken this wealth of experience and used it to develop MediaMaster, now available for your store for just £2 per week (exc VAT), regardless of the number of screens you choose.

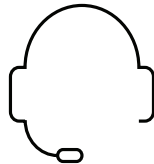
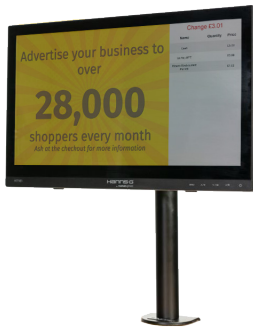
MediaMaster

Attract attention and make more money

Advertise your business to over
28,000
shoppers every month
Ask at the checkout for more information

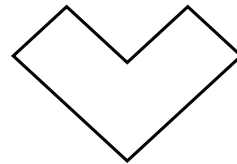
41-48%
Uplift on
promo sales

How MediaMaster helps your business



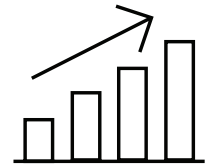
Fully Managed Service

We take the work out of your advertising. We'll keep your screens up-to-date with relevant wholesaler and brand adverts.



Attracts Attention

MediaMaster also acts as your till-roll, keeping your customers' eyes on engaging advertising to encourage impulse purchasing



Makes Money

Enjoy an uplift in sales or go further and sell your own advertising opportunities to other business in your local area.

Retailers Benefit from MediaMaster

"The ads have captured customers' imagination and given previous stagnant areas a new focus. Promotions are essential to our business and MediaMaster is an invaluable ad platform. This solution will future-proof our business."

Samantha Coldbeck - Award Winning Retailer

Flexible Mounting Options

MediaMaster comes with a FREE till mount for your ShopMate EPoS system, connecting the media screen to the rear of the EPoS unit

We also offer a pole mounting solution for only **£62** per pole, per screen

For customers requesting a **full installation and training package** of their ShopMate EPoS system, the media screens will be pole-mounted during installation by a TRDP Engineer.

For customers requesting a **DIY ShopMate solution**, we offer a free pole-mounting installation within 4-weeks of your order.

Are you interested?

To find out more or set up MediaMaster in your store, just call our team on **01780 480 562** or email **office@retaildata.co.uk**.

For more information on the benefits of MediaMaster, visit www.shopmate.co.uk/mediamaster.





asket

Reach more customers; increase sales

Your customers are spending more time online. Ensure they find your store first for online home delivery or click and collect with Basket.

Basket is easy to set up and simple to use. The app handles payments, receipts and even offers a driver app with Challenge 25. Basket is integrated into ShopMate for stock control and reporting.

basketsupport local
shop local

Basket enables you to offer your customers access to your store at anytime of the day or night from the safety and comfort of home. The rate of growth for this sector is increasing, with shoppers who were previously happy to visit the local town, exploring the advantages of shopping from home.



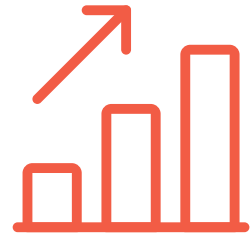
Online Transactions

Payments are taken securely via the app meaning security and efficiency for you and reassurance for your customers.



Sales Insights

Basket is integrated with ShopMate EPOS for ease of accounting and reports you already use. ShopMate keeps you informed about your stock levels and sales.



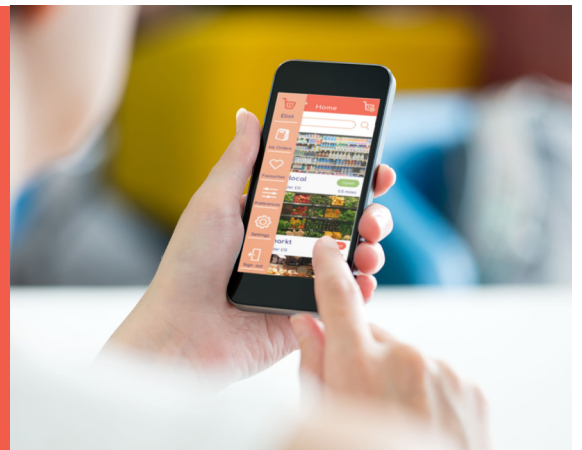
Increase your revenue

Average basket size is £21.63 An average of 10 baskets per day would put £72,800 or £14,000 profit into your account annually.

Get Basket Today

Basket costs just £250 to set up and 3% per transaction (plus usual bank charges of 1.4% and 17p per transaction).

Setting up Basket is quick and easy. Just call us on **01780 480 562** today to express your interest. Alternatively, email our team at **office@retaildata.co.uk**





Local Loyalty

Get more customers shopping more often

The world of retail is changing every day, with the introduction of new technologies and innovative loyalty programmes to reward your customers.

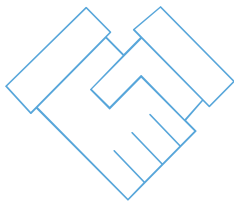
To date, many of these developments have been out of the reach of independent retailers - until now with the launch of Local Loyalty by The Retail Data Partnership.

Local Loyalty

Get more customers shopping more often



Local Loyalty is a card and website based loyalty system that integrates with your TRDP ShopMate EPOS system, enabling your business to reward your customers for their loyalty and connect with them, delivering timely and relevant offers via web based messaging and text messages.



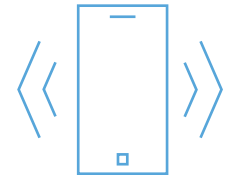
Reward shoppers for loyalty

With Local Loyalty, your customers collect points and can redeem them any time in your store. You can even offer exclusive loyalty promotions.



Brand your scheme to your store

Local Loyalty is white-label, meaning the cards and POS can be customised to your own requirements. Symbol group designs are also available.



Communicate with customers

Connect with your shoppers via your online portal and text message. You can even reach out to new shoppers with Facebook advertising.

To help you hit the ground running, you'll receive a Local Loyalty starter box containing your first 200 cards, posters, flyers and badges to help you promote your scheme.

A quick till guide and in-depth manager's guide are also included.



Are you interested?

Setting up Local Loyalty is a smooth process, Just call us on 01780 480 562 today to express your interest.

Our sales support team will be in touch to discuss your order and get you set up.

If you have any questions about Local Loyalty email our team at office@retaildata.co.uk.

Only
£75 setup, then
75p Per Day

Includes:

Customer and Merchant Website setup
Compatible Scanner (if required)
200 promo texts (per month)
Starter Box



ShopMate, Wakely Works, Meadowpark Ridge Industrial Estate, Essendine, PE9 4LT



01780 480 562



office@retaildata.co.uk



www.shopmate.co.uk



Back Office

Access your till from anywhere

You can't be everywhere at once, but that doesn't mean you shouldn't be in control of your EPOS system. Our Back Office service allows you to connect to your ShopMate tills from anywhere.

Whether you're in the cash office, home office or even abroad, Back Office will give you access to your till with just an internet connection.

Back Office

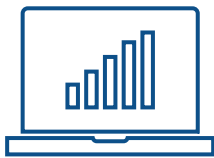
Access your till
from anywhere



ShopMate BackOffice
www.shopmate.co.uk
Tel: 01780 480 562
Shop Number:9444
Go Local

Back Office allows you to manage products, pricing and view reports for your EPOS system from anywhere via the internet and also includes the following:

- Staff Administration
- Price Management
- Promotions
- Hot Key Management
- Transaction Details
- SEL Production



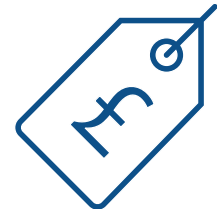
Up to date reports:

ShopMate already provides you with reports on finances, category sales, profits, footfall and more. Back Office gives you remote access to all your reports so you can keep up to date and manage your store from anywhere.



Promotions:

Have a moment of inspiration? With Back Office, you can create and manage promotions on the go, see how well they've done in real-time reports and tweak them from anywhere to make your business even more profitable.



Real time price management:

ShopMate automatically updates price files as part of our service to you. Back Office will give you remote access to your prices so you can manage pricing accordingly and print updated Shelf Edge Labels.

Are you interested?

Setting up Back Office is quick and easy. Just call us on **01780 480 562** today to express your interest.

Our Technical Support team will assist you with your Back Office set up step by step.

If you have any questions about Back Office email our team at **office@retaildata.co.uk**.

Only
£1.00
per week

Includes £25 set up
Terms & Conditions
Apply



ShopMate, Wakely Works, Meadowpark Ridge Industrial Estate, Essendine, PE9 4LT



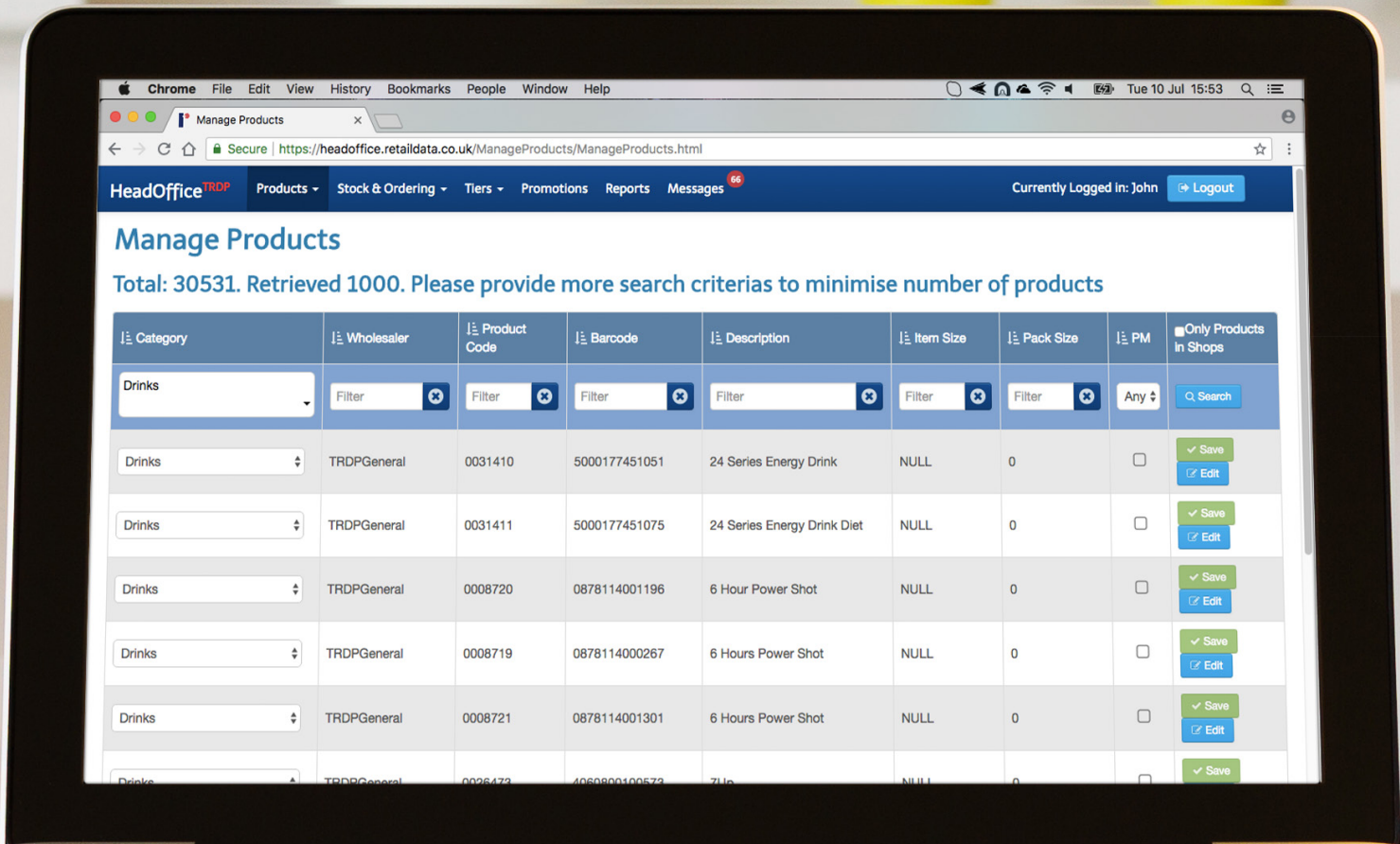
01780 480 562



office@retaildata.co.uk



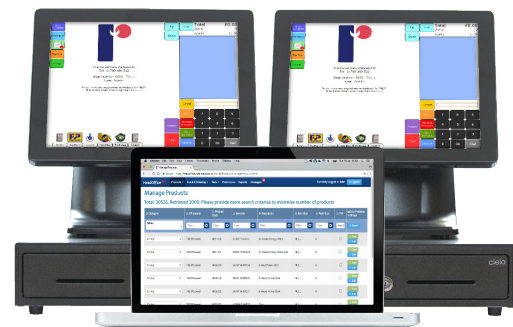
www.shopmate.co.uk



Head Office

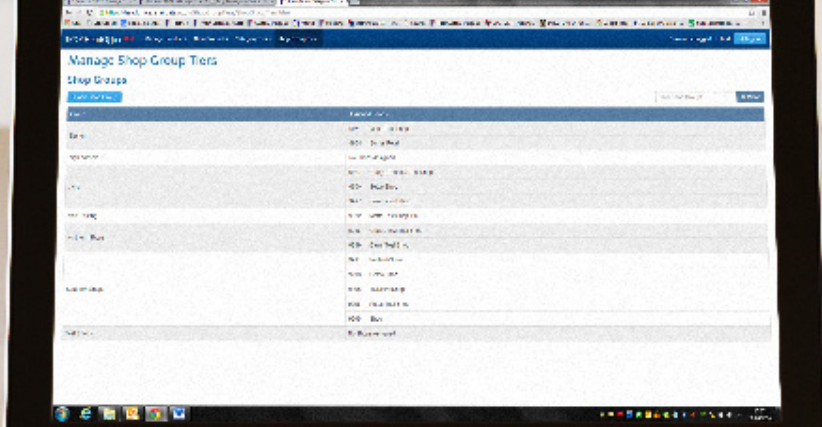
Take control of your stores

Having multiple stores doesn't mean it should be complicated to keep on top of products and pricing. Head Office gives you central access to all your tills and makes managing products, prices and promotions across all your shops easier and more efficient.



Head Office.

Take control of
your stores



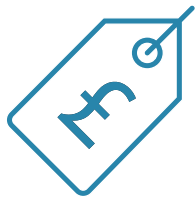
Head Office allows you to manage products, pricing and view reports across all of your stores remotely from anywhere.

Managing your stores with Head Office is as easy as 1..2..3!

**1. Change prices,
promos and more**

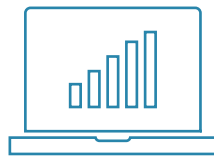
**2. Close sessions
and wait overnight**

**3. All your stores
are ready to trade**



Set Intelligent Pricing:

Want to charge more for a product in some stores than others? Head Office allows you to group together stores, giving them their own unique pricing tiers and promotions.



Control all of your ShopMate tills centrally:

With Head Office, you can make updates to the products, pricing and promotions in any and all of your stores from wherever you are. You can even use the till messaging system to communicate to your shops.



Sales knowledge at your Fingertips:

Head Office features its own suite of real-time reports. Use these reports to better understand your stores and to fine-tune your pricing and promotions to get the most out of ShopMate.

Are you interested?

Setting up Head Office is quick and easy. Just call us on **01780 480 562** today to express your interest.

Our Technical Support team will assist you with your Head Office set up step by step.

If you have any questions about Head Office email our team at **office@retaildata.co.uk**.

Only

£5.75

per week - per store

Includes £400 set up
Terms & Conditions
Apply



ShopMate, Wakely Works, Meadowpark Ridge Industrial Estate, Essendine, PE9 4LT



01780 480 562



office@retaildata.co.uk



www.shopmate.co.uk



Datalogic Memor

ShopMate compatible handheld scanner

It can be difficult to keep on top of your stock levels and product details especially when your till is required to make these changes.

ShopMate is fully integrated into the Datalogic Memor Hand-Held scanner to make stock-control, product management and SEL printing simpler.

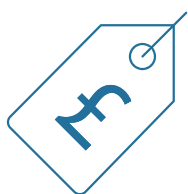
Retail Data Partnership LTD, Unit 2a, Wakely Works, Meadow Park Estate, Essendine, PE9 4LT



Datalogic Memor

ShopMate compatible
handheld scanner

The Memor features a variety of useful tools that make managing your retail business easier and can save you money.



Shelf-edge label generation:

With regular price changes from the wholesaler, it is essential that you keep your SEL's up to date. Your Memor Hand-held scanner and ShopMate EPOS system can create and print SEL sheets quickly and easily.



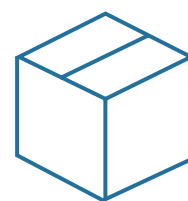
Stock control:

The Memor's light but durable body makes it perfect for stock management. Keep it with you around the store and efficiently carry out stock takes, check goods in, returns, damages, out of dates and more.



Product management:

Your Memor can add and modify product information, pack size, cost and RRP. You can even set your own pricing rules.



Direct wholesale ordering:

You can scan products throughout your shop and place an order. You can then choose to update your stock automatically with electronic delivery notes (ENODs) from your wholesaler.

Are you interested?

To find out more about the Datalogic Memor and to complete your purchase, contact us on 01780 480 562.

If you have any questions about additional equipment to compliment your EPOS system, email our team at office@retaildata.co.uk.

Only
£510

**Includes Scanner &
Dock**

*Excluding VAT



Retail Data Partnership LTD, Unit 2a, Wakely Works, Meadow Park Estate, Essendine, PE9 4LT



01780 480 562



office@retaildata.co.uk



www.retaildata.co.uk



Zebra SEL Printer

Easy price and reduction SEL management

Managing your pricing and reductions can be tough when you're tethered to your PC or till. That's why we integrated the hard-wearing, reliable Zebra SEL Printer into ShopMate via the Datalogic Memor.

This useful tool allows you to print Price and Reduced-Price Shelf-Edge-Labels at the shelf, making price management more efficient than ever.

Zebra SEL Printer

Easy price and reduction SEL management

The Zebra SEL Printer works with our Datalogic Memor to print price and reduced-price Shelf-Edge-Labels.



Print at the press of a button

Select your product on the Datalogic Memor and press Print. The Zebra SEL Printer responds instantly.

Print Reduced-Price labels

Speed-up your clearance pricing by printing reduced-price labels throughout your store.

Easy setup and connection

Just connect the printer to your Datalogic Memor via Bluetooth and you're ready to go. We'll even provide useful help information to get you going.

Long-lasting rechargeable battery

Don't get caught out away from the counter. A single charge provides hours of printing and a provide charging cable keeps you powered up.

Are you interested?

To find out more about the Zebra SEL Printer and to complete your purchase, contact us on 01780 480 562.

If you have any questions about additional equipment to compliment your EPOS system, email our team at office@retaildata.co.uk.

Only

£600

*Excluding VAT

SPECIAL OFFER - Pay just £1000 for both Datalogic Memor and Zebra SEL Printer when purchased together.



ShopMate Management Portal

Detailed store reports on the go

We are proud to announce that ShopMate Management Portal is now live. There is no fee for this new service.

You will now be able to access your ShopMate data at any time, from any device or any location – keep your finger on the pulse for all your stores.

The ShopMate Management Portal is available FOR **FREE** to all ShopMate users.

ShopMate Management Portal

Detailed store reports
on the go

How your ShopMate Management Portal helps you flourish



Live Updates

Know what's happening throughout the day with up-to-date information no matter where you may be



Product Analysis

View your wider sales figures, delve into individual categories and products



Flexible Reporting

Explore and compare the data period to period, week to week, year to year



All stores in one place

Select all or individual sites, each updated in real-time so you know exactly what's happening

Access your ShopMate Management Portal

If you're already a ShopMate user, then you'll be able to access the online management portal now, with the cost already covered by your service fees.

View your data at [ShopMate.co.uk/mgmt](https://www.shopmate.co.uk/mgmt) now



Barclaycard take business seriously, especially yours.

Every retailer knows how important it is to offer a variety of payment methods. It is also important that your payment options are reliable and convenient for customers.

Barclaycard is the leading provider of payment solutions for businesses throughout the UK. Now available for your convenience store.

Barclaycard

Payments to suit every need



Every retailer knows how important it is to offer a variety of payment methods. It is also important that your payment options are reliable and convenient for customers.

Barclaycard is the leading provider of payment solutions for businesses throughout the UK. Now available for your Convenience Store.



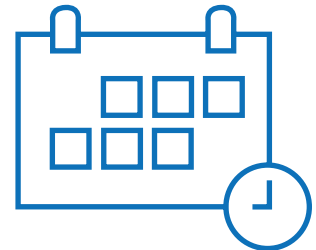
Rely on Barclaycard's Payment Specialists

Barclaycard have been experts in card payments for over 50 years



Call on 7-day Customer Service

With a seven-day help line available, expert support is just a phone call away



Keep your business moving forward

Whatever happens, you can rely on the next-day terminal.

Are you interested?

Setting up Barclaycard is a simple process. Just call us on **01780 480 562** today to express your interest.

We will then advise Barclaycard and they will contact you to discuss your requirements and sign you up.

If you have any questions about Barclaycard, email our team at **office@retaildata.co.uk**.

© TRDP 2019 - Barclaycard is a trademark of Barclays Bank PLC.





worldpay

A Global Leader in Payments Processing Technology

Customers increasingly rely on ease and convenience with developments in technology. When it comes to payment, they expect you to be prepared with the methods they want to use.

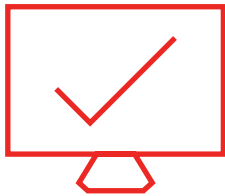
The good news is although the development of contactless, card and mobile payments is growing, with a Worldpay terminal, your business can accept all payment methods.



worldpay

Worldpay is the UK's leading payments provider*

Worldpay processes over 31 million mobile, online, and in-store transactions per day and offers support to over 300,000 merchants in 126 different currencies across 146 countries.



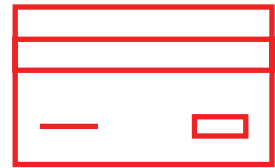
Integration

Worldpay's ShopMate integration means no need for reconciliation and allows for faster transactions



Flexible Pricing Plans

Worldpay's pricing plans are tailored to suit your business



Increased Versatility

You can accept all major credit and debit cards as well as Apple Pay, Android Pay and Contactless

Get Integrated Today

Setting up Worldpay is quick and easy. Just call us on **01780 480 562** today to express your interest.

If you have any questions about Worldpay email our team at **office@retaildata.co.uk**.

*Nielson Report 2017



ShopMate, Wakely Works, Meadowpark Ridge Industrial Estate, Essendine, PE9 4LT



01780 480 562



office@retaildata.co.uk



www.shopmate.co.uk



dojo[®]

The UK's first choice merchant services

Integration puts you in the driver's seat. By creating a seamless link between ShopMate and Dojo, you can unlock an exciting set of new features for you and your customers.

Our Pay-at-Counter option is made specifically for retail and counter service businesses. Offered at no additional cost; it empowers staff to cut queues faster, increase efficiency and improve the customer experience.

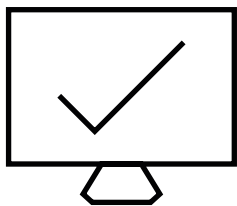


Europe's largest merchant service provider



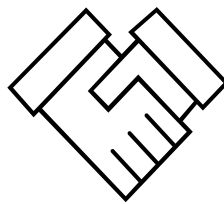
The UK's first choice for simple and secure merchant services.

Empowering over 50,000 businesses to meet the growing demand to accept card payments, with competitive rates and 24/7 support.



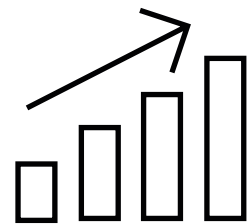
Increase Efficiency

Save time with faster payments and reconciliation



Improve Experience

Cut queues and increase staff efficiency



Boost Profits

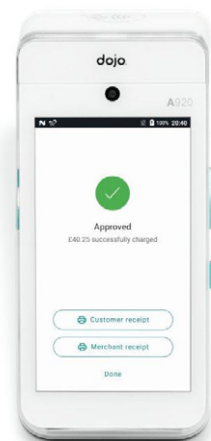
Eliminating mis-keying and revenue write-offs

Get Integrated Today

Setting up Dojo is simple. Interested?

Call us on **01780 480 562** alternatively please email us
If you would like more information about Paymentsense,
email our team at **office@shopmate.co.uk**.

We will advise our partners at Dojo, who will
contact you to discuss your requirements and sign you up.



ShopMate Ltd, Wakely Works, Meadowpark Ridge Industrial Estate, Essendine, PE9 4LT



01780 480 562



office@shopmate.co.uk



www.shopmate.co.uk



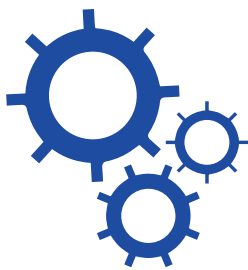
Prepaid products for convenience stores

Thousands of independent retailers already benefit from ePay to offer prepaid products such as international calling cards and digital content. ShopMate integration makes ePay faster and simpler than ever.

The logo for 'epay' is displayed in white lowercase letters on a blue rectangular background.

Prepaid products for
convenience stores

It's no secret that a great way to drive footfall is to enhance your product offering with attractive new services. epay offer an ever increasing range of prepaid top up services designed to encourage customers to visit you more often.



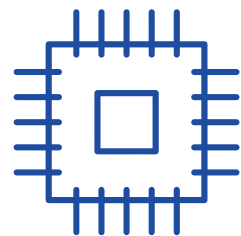
Fully Integrated

epay's seamless integration with ShopMate means that processing top ups is quicker than ever and requires no reconciliation at the end of the day.



Always Evolving

Just like your business, epay's service offering is always improving. With each update, you'll receive support from us and from epay to help you market your new service.



Hardware Free

epay's integrated ShopMate solution requires no additional hardware, meaning you can get up a running quickly with no additional rental charges.

Get Integrated Today

Setting up epay is a simple process. Just call us on **01780 480 562** today to express your interest.

We will then advise epay and they will contact you to discuss your requirements and sign you up.

If you have any questions about epay, email our team at **office@retaildata.co.uk**.



ShopMate, Wakely Works, Meadowpark Ridge Industrial Estate, Essendine, PE9 4LT



01780 480 562



office@retaildata.co.uk



www.shopmate.co.uk